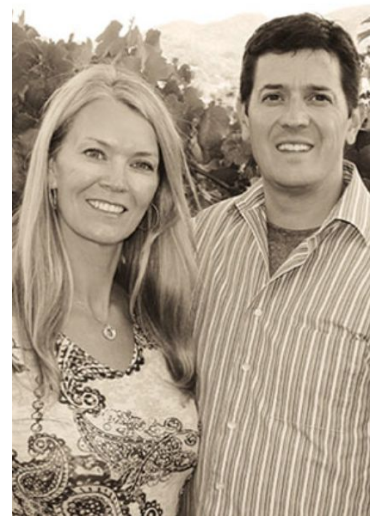


Tavern Craft is proud to represent Bennett Valley Cellars!

We asked Luca Zanin, President of Bennett Valley Cellars, to tell us a little more about the winery and their decision to join the Reno-Tahoe market!

Four Generations of Winemakers

Located in the heart of Sonoma, Bennett Valley Cellars stands out among the many vineyards in the area. The family's journey into winemaking spans four generations with its origin starting in a small town in Northern Italy with Luca's great grandfather who grew grapes in the Soave region of Italy. Bennett Valley Cellars was born with the release of its inaugural Gold Medal Winning 2008 Vintage 6410 Pinot Noir.



With decades of experience, they still sell most of the

grapes they grow but did start producing their own wine under the Bennett Valley Cellars label in 2008.



As a fourth generation winemaker, Luca's passion for wine far exceeds that of his experienced counterparts. Their attention and dedication to detail is present in each of the wines they produce. "The Bin numbers on our Bin 6410 and Bin 5757 actually represent our vineyard addresses: Marina's Vineyard –

6410 Bennett Valley Road and Simpatico Ranch – 5757 Bennett Valley Road."

Mangia Bene, Ridi Spesso, Ama Molto

As they say in Italy, "Eat Well, Laugh Often, Love Much." For Luca, he hopes to bring a bit of Italian flair to west coast wine culture by creating small production, affordable wines that everyone can enjoy. "Wine is such an important part of the Italian food

culture and the key to that culture is they must be affordable. Our goal at Bennett Valley Cellars is to put an affordable, hand-crafted wine from a small winery on the dinner tables of every American household."

The extraordinary team behind Luca at Bennett Valley Cellars is one of the winery's better kept secrets. Their winemaker, Toni Stockhausen, is the daughter of world-renowned Karl Stockhausen, who made his way from Germany to Australia to become one of the pioneers of the Australian Wine Industry.



Similarities Across the Globe

The geographical similarities between Northern Nevada and Northern Italy is what initially drew Luca to bring Bennett Cellars to the area. "The area is very similar to the Verona area of Italy which is in the Soave region where my great grandfather's vineyard was. Verona is a city nestled against the base of the Italian Alps, similar to the way that Reno sits up against the base of the Sierra Mountains."



Reno's blossoming culinary scene has made Luca eager to return. "I have frequented several great places including Romanza and Bimini in the Peppermill as well as Bella Italia. Our wines are crafted in a European style with a crisp finish, making them very food friendly or 'pairable.' Cured meats and cheeses are especially good pairs."

