

Tavern Craft is proud to represent Meadowcroft Wines!

We asked Tom Meadowcroft, Winegrower and Owner of Meadowcroft Wines, to tell us a little more about his namesake winery and their decision to join the Reno-Tahoe market!



## Story Behind The Name

Tom's love of European culture began while growing up in Geneva, Switzerland. "I believe



that having this experience has given me a richness of being exposed to many cultures, and therefore this has informed a way of life that honors the complexity of life around us." Drawn to winemaking at an early age, Tom traveled around Europe and the U.S. as a vineyard manager, winemaker and consultant for the last 25 years. "In 1979, I worked in Bordeaux picking grapes, and worked for winemakers in Sauternes, France."

After years of traveling and eventually deciding to settle down in California, Tom was a firm believer that "wine is more than just where it's grown." At Meadowcroft, they source European-style grapes for blends like GSMs and Cabernet Franc, while incorporating traditional California wines like Pinot

Noir and Cabernet into their portfolio.

## Small Batches, Large Variety

"My hope is to create wines with a Sonoma pulse that express the complexity found in European varietals." This incredible Sonoma winery is also known for its conscientious practices, represented by the honeybee on their label.



