

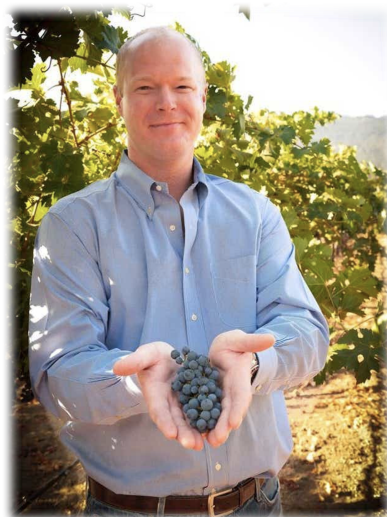


Tavern Craft is proud to represent Venge Vineyards!

We asked Kirk Venge, Owner and Winemaker of Venge Vineyards, to tell us a little more about Venge Vineyards and their decision to join the Reno-Tahoe market!

### **The Man, The Myth, The Legend**

Kirk Venge, as he puts it, was "born into wine." As a second generation winemaker and owner of Venge Vineyards, winemaking is in his blood. He's been in the vineyards and in the cellar with his father from the time he could walk. As a California native, dragging hoses in the cellar at age 5 to running a vineyard crew at 14, he was more than prepared to step into the family business in 2008. "When I was growing up, working in the vineyard and winery gave me a wonderful sense of partnership in my family's way of life; it was hard work, but I loved it."



### **Venge's Driving Force**

Kirk's extensive experience is the driving force behind the continued high quality of their wines, created in their state-of-the-art facility in Napa Valley. Using cutting edge equipment like their Pellenc gentle destemmer, to their concrete tanks and barrel selection in the cellar, source from more than 40 vineyards to make each of their wines the very best. "In some vineyards we just have 3 rows. The vineyard selection is that precise, and we secure



the very best fruit in the optimal, prime vineyards."



Venge's dedicated team, some of whom, collectively, have worked with Kirk for over 25 years, remain the heart and soul of the project. "Our wines are consistent, and yet, we do not rest on our laurels. I am always exploring – in the vineyards and in the cellar and innovating in my vineyard selections and winemaking. We have

some new varieties and blends. I never stop working to make all our Venge wines delectable."

## Long-Time Reno Ties

Kirk's extensive history with the Reno-Tahoe area made his decision to bring Venge wines here an easy one. "The Reno-Tahoe area brings up great memories for me. I grew up in the winery, in nature and on the slopes. We have supported the area and the area has supported Venge. We have a following there and always appreciate seeing old and new Venge patrons."

When Kirk visits Reno, he enjoys supporting local restaurants. "I love Kwok's Bistro, 4th St. Bistro and the Atlantis Steakhouse. It's a 3-way tie!" His perfect pairing choices help make each of the Venge wines shine. "I recommend braised short ribs or a great steak with our Cabernet Sauvignons, and grilled salmon or a poultry dish paired with our Sauvignon Blanc and Chardonnay."

