

Tavern Craft is proud to represent Lexington Brewing & Distilling Co.!

We asked Tony Gentile, Lexington's Emerging and Controlled States Manager, to tell us a little more about Lexington Brewing Co. and their decision to join the Reno-Tahoe market!



## History of Lexington Brewing & Distilling Co.

Located in the heart of Kentucky's bourbon country,



Lexington

Brewing & Distilling Co. is the producer of award-winning beer and spirits and one of the few joint brewing and distilling operations in the world. Founded in 1999 by Irish entrepreneur Pearse Lyons, Lexington Co. has two additional award-winning craft distilleries in Pikeville, Kentucky and Dublin, Ireland. "Our distillery located in Lexington, Kentucky uses Scottish Forsythe made stills to make our products, and our sister distillery in Dublin, Ireland, Pearse Lyons

Distillery uses US made Vendome stills. A little of each of our American and Irish culture represents both distilleries. We also brew the award winning Kentucky Bourbon Barrel Ale brand and are the only Brewery & Distillery combination offered on the Famous Kentucky Bourbon Trail."

## Keeping up with Kentucky's Standards

Despite their numerous properties around the world, Lexington Brewing & Distilling Co. is 100% family owned. With their Master Distiller, Mark Coffman, having been with the Lexington Brewing & Distilling Co. since day one of their operations, they continue to take great pride in ensuring each and every product is done at the highest quality standards. "Our products in our brands contain all natural ingredients, with everything strictly made in small batches. To this day, we hand bottle and hand label every product we send out of our distillery."



# BOURBON | TOWN BRANCH™

## The Birth of Town Branch

In 2012, the company became part of the world-renowned Kentucky Bourbon Trail® experience with the opening of its Town Branch Distillery, which crafts Town Branch® Bourbon, Town Branch® Rye, Town Branch® Malt, Pearse Lyons Reserve® malt whiskey and Bluegrass Sundown® bourbon-infused coffee liqueur.

## Tony Shows His Love For The Biggest Little City

Tony Gentile brought his 15+ years of industry experience to Lexington Brewing & Distilling Co. in 2017. After seeing the growth potential of the Reno-Tahoe area, Gentile was excited to bring Lexington's products to the area. "Reno has

seen a resurgence in recent years and has really created one of the best cocktail cultures in the country. We wanted to have our brands be part of that. Having such a diverse portfolio of brands to offer to mixologists, we were excited to see how our brand would be received within the industry in the Reno-Tahoe area."



## Favorite Reno-Tahoe Restaurants?

"I was extremely impressed with Arario located in the midtown area of Reno. Everything I tried on the menu was some of the best Korean Dishes I've ever had. They also have an amazing selection of whiskeys to enjoy from all over the world!"

## Favorite Food Pairings?

"I'm one to not need a complex cocktail with my meals. My drink/entree pairing of choice is usually a bold Ribeye steak with a Town Branch Bourbon Mule. The fatty flavor components from the steak

coat the pallet and are complemented well with the Whiskey oils of Town Branch (or any other non-chill filtered whiskey) along with the slightly sweet and spicy flavor from the ginger beer."