

Tavern Craft is proud to represent Broadley Vineyards!

We asked Morgan and Jessica Broadley, the family's second generation of winemakers, to tell us a little more about Broadley Vineyards and their decision to join the Reno-Tahoe market!

BROADLEY VINEYARDS



The History of Broadley

Located in beautiful Monroe, Oregon, Broadley started their first plantings back in 1981, releasing their first vintage in 1986. The fabled 1994 'Claudia's Choice' Pinot Noir put Broadley Vineyards on the map, and today their loyal Broadley followers clamor for their expression of each new vintage. A true family-owned and operated winery and vineyard, the Broadley family continues to work hard to bring the best products from

each vintage while offering their wines at approachable prices.

Unique Practices

Known for their exquisite Willamette Valley Pinot Noir, their estate vineyard is farmed using sustainable farming practices, including using sheep to mow their vineyard's ground cover & weeds. They've worked hard to maintain the vineyard's authenticity. "Most people don't realize our building used to be a used Pontiac dealership. We have retrofitted the building to suit our needs without losing its charm."



Using wooden fermenters to impart unique qualities to their wine and give a richer and deeper complexity, Broadley also uses whole clusters in fermentation so when the vintage ripens, the fruit's stems, flavor and intensity remain.





Reno Roots

Craig & Claudia first founded the winery, passing it on to their son, Morgan and his wife, Jessica, who are now the second generation winemakers, continuing the family's passion for the wine business. Morgan started working side by side with his father at 11 years old, learning to make wine and work in the vineyard.

His wife, Jessica, was born and raised in Reno, NV, so she knew it would be a good market for their products.

“Reno is a great market! It has a great variety of excellent restaurants and foods that always pair well with our delicious wines! Pinot Noir is not picky, so you can pair with cheese, seafood, lamb, beef, chicken or pork. With places like Kwok's Bistro and their amazing Chinese food, 4th St. Bistro's delicious local offerings and The Cheese Board's light and flavorful lunches, we always enjoy our visits to the Reno-Tahoe area.”

